

ACTIVATE

SPORTS EDUCATION

Inspiring the Next
Generation Through
Sport and Education



www.activatesportseducation.co.uk



Passionate about PE

At Activate Sports Education, we believe sport is a powerful catalyst for learning and personal growth. Our mission is to support schools in delivering high-quality, engaging programs that go beyond physical activity. Every session is designed to develop essential life skills and embed our core values: **Inclusion, Respect, Passion, Self-Belief, and Commitment** into the heart of the learning experience. By combining expert coaching with a focus on character development, we help students build confidence, resilience, and a lifelong love for sport and education.



Excellent, professional and experienced coaching staff who tailor the PE provision to the needs of our school and children. There is a holistic approach to the sports provision on offer, ranging from coach-led PE lessons, to after school clubs and even to holiday camps. Would 100% recommend.

Beth Stevens

Executive Head - River Wye Federation

Why us?

Values

At Activate Sports Education, we believe that sport is more than physical activity—it's a powerful tool for shaping character and building life skills. Our programs are designed to embed the following core values into every session:

Inclusion – Every child is welcomed, supported, and given equal opportunities to participate and succeed.

Respect – We foster an environment where students respect themselves, their peers, and their community.

Passion – Our coaches inspire a love for sport and learning, encouraging students to give their best in everything they do.

Self-Belief – Through positive reinforcement and achievable challenges, we help students develop confidence in their abilities.

Commitment – We teach the importance of perseverance and dedication, both on and off the field.

High quality Lessons

We have access to hundreds of lessons plans through PE HUB, for all the core subjects of the curriculum. We provide sessions for Early years development all the way to Year 6. Some of our coaches are also trained to work with adults and could offer teachers workout sessions after school!

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External club exit routes

We aim to provide children with opportunities to take part in sport and physical activity outside of school. Working with local sports clubs and community groups to provide options for children to explore their sporting interests.



Bespoke services

We can offer your school bespoke services like, sports days, staff training, sporting interventions, impact reports and much more.

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Physical Development Interventions

We can help offer 1-2-1 support for children who require additional help with fundamental motor skills or physical development.

Flexibility

We know even with the best planning, things change whether it's because of school trips, visitors or just the weather. We provide flexibility around the services we offer to ensure they fit in with your schedule.

Competitively priced

We offer a simple fee structure for services so you we can help tailor our provision with the school's budget. We can sometimes access funding to deliver NGB Sports sessions too.



We have been so impressed with Activate and the offer they have provided us. The Monkey Club, which forms part of our wraparound care offer has been a great way for children to start the day. Fun and engaging activities, with a focus on the fundamentals of movement. In addition to that curricular and extra-curricular opportunities for the children to enjoy.

Matthew Warley
Deputy Head – Riverside Primary School

Arrange a FREE AUDIT of your current sports provision or to discuss how we can help develop your PE and Sport at your school please contact us.

07566 799687

info@activatesportededucation.co.uk

Our services

Activate Sports Education works with schools to provide the best provision for you. We know not one service suits everyone. That is why we offer a FREE Audit to help you discover how we can help. We can customise our services to suit your school needs, so you get the best value for money.

Some of our key services we offer:



Extra-Curricular Clubs

Creating opportunities for KS1 & KS2 children to try new sports during breakfast, lunch and afterschool sports.



High Quality PE Lessons

Our core service offering fully planned PE sessions in a variety of sports to suit the school's needs and interests for the full academic year.



Competition Training & Management

From pre-competition training for specific competitions and school games events to providing a sports coach to travel with the team as event lead, taking the pressure from staff off site.





Holiday Sports Camps

We provide a safe and fun environment for children to discover new sports and keep active during school holidays. This can part of your own wraparound care provision, or we can take full responsibility and use your school as a host venue.



Sports Day

We offer bespoke sports day packages to schools, with a variety of ways to engage with children throughout a day of sport.



Sports Pitch Marking

We can help provide quality sports pitches by accurately marking playing areas on both hard surfaces and grass.

From standard pitches like football, rounders and running tracks, to more complex markings including logos.

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School Holiday Sports Provision

Get active during the school holiday!

We offer fully managed and organised sports and activity sessions during the school holidays; your school could be the host venue and offer exclusive sessions just for children at your school or open to children from other areas.

If you have your own wraparound provision, we could help boost your activities with a sports morning or day to encourage more children to get active during the holidays.

There is so much flexibility to offer more activities than just in term time and with our fully trained staff to help this could be a great addition to your school.



Activate Sports Education supported the smooth, successful running of our first holiday camp. Daily, Steve provided a range of exciting and engaging sports activities. The children shared positive feedback each day and went home with smiles on their faces. Steve adapted activities for the children, considering the children's interests, ideas and thoughts. We have already booked Activate Sports Education next Holiday!

Zoe Skidmore – Nursery Manager and Wraparound Lead

Coaches are the heart of our business!



Passion for sport is so important to us at Activate Sports Education. Our coaches are positive role models for PE and aim to inspire children through their journey with physical activity.

Craig Cook
Director and Coach Academy
Mentor

All our coaches are passionate about sport and PE. They aim to create a fun and safe environment for all children to ensure they develop and enjoy PE, creating a legacy for the next generation.

Our coaches are fully trained, regularly assessed, and mentored throughout their role within schools. Our team undergo DBS checks, safeguarding training, behaviour management, PE confidence training and to ensure they follow our policies and objectives.

Our coaches use PE HUB software for lesson planning, which is linked to the national curriculum, to ensure quality and consistency in the delivery.



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